

# Zartab Farooquee

Wordpress Developer

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## EXPERIENCE

### NextGeeks, Ranchi —Drupal Developer

Jan 2022 - Feb 2023

A Full Stack WordPress & Drupal Developer with 1.5 years of experience in site building, frontend, and backend development. I have successfully managed and delivered multiple projects for clients using Drupal 7, 8, and 9, including the development of custom modules and custom themes for both WordPress and Drupal.

### FabWebStudio, Panchkula— *Wordpress Developer*

March 2023 - Present

Current Role: WordPress Developer

As a WordPress Developer, I specialize in converting Figma designs into responsive, pixel-perfect WordPress themes using HTML, CSS, SCSS, JavaScript, and jQuery. I build custom themes and plugins, integrate Advanced Custom Fields (ACF) for dynamic content, and ensure websites are optimized for SEO, fast load times, and mobile responsiveness. I also provide ongoing site maintenance, offering continuous support, updates, and troubleshooting to keep websites running smoothly. My work combines design and development skills to deliver high-quality, user-friendly websites.

## EDUCATION

### Marwari College, Ranchi — B.Sc IT

2020 -2023

### Uttaranchal University— *MCA*

2023 - 2025

## SKILLS

HTML, CSS, Bootstrap,

JavaScript, jQuery, PHP,

WordPress (Custom Theme Development, Plugin Development, ACF, Elementor)

SEO (On-page SEO, Performance Optimization)

GIT (Version Control)

Responsive Web Design & Development

Figma to WordPress Conversion

Cross-browser Compatibility & Testing

Website Optimization & Speed Enhancement

Content Management Systems (CMS)

Drupal, MySQL, GIT,Drupal Theming, Drupal Module Development etc

## LANGUAGES

Fluent in English and Hindi.

## PROJECTS - Wordpress

## **Washington State University**

- Designed and developed a custom WordPress theme for the Carson College of Business, part of Washington State University.
- Created responsive, user-friendly layouts to feature academic programs, faculty profiles, events, and research initiatives.
- Integrated Advanced Custom Fields (ACF) for dynamic management of course catalogs, news, and events.
- Used SCSS to implement a consistent and scalable design system, aligned with the college's branding.
- Optimized the site for SEO and performance, ensuring fast load times and accessibility compliance.
- Delivered a robust and visually engaging platform to support the college's mission of fostering business education and innovation.

## **Rankin Climate**

- Designed and developed a tailored WordPress theme to highlight Rankin Climate's expertise in institutional surveys.
- Created dynamic templates to showcase projects like the Texas A&M School of Law Climate Survey, with visually engaging and user-friendly layouts.
- Leveraged SCSS for modular, scalable styling, ensuring responsive and accessible design across all devices.
- Integrated advanced features using ACF for seamless management of content like services, case studies, and testimonials.
- Focused on performance optimization, ensuring fast load times and enhanced user experience for survey participants and clients.
- Delivered a robust, client-focused website aligned with Rankin Climate's mission to drive institutional improvements.

## **Rwjones**

- Designed and developed a custom Wordpress theme from scratch for RW Jones Agency, a leading education-focused communication and marketing firm.
- Implemented Advance custom field (ACF) for dynamic content management, ensuring seamless updates for team profiles, services, and case studies.
- Built SCSS-based styling architecture for consistent and scalable design, with a focus on responsiveness and accessibility.
- Optimized the site for SEO and fast load times, enhancing user experience and search engine visibility.
- Delivered a polished and functional website tailored to showcase the agency's expertise in the education sector.

## **Mattend laurie crouch**

- Built a custom WordPress theme form scratch with responsive design and optimized performance.
- Integrated Advance custom fields (ACF) for dynamic content management.
- Developed custom template for videos, podcast , and sponsor section with features like Load more and scroll-able grids.
- Enhanced user experience with tab looping menus, accessibility features, and SEO optimization.
- Delivered a high-performance, client-friendly website, meeting all design and functionality requirements.

## **Erickstakelbeck**

- Developed a custom WordPress theme form scratch with a focus on SCSS-based styling for modular and maintainable design .
- Integrated YouTube API to fetch and display videos dynamically, organized playlist.
- Automated video and Podcast conversion into WordPress Posts for categorized display on Podcast and video pages.
- Implemented a responsive, user-friendly interface optimized for SEO and Performance.

- Highlighted Erick's shows, including The Watchman and Stakscast, with dynamic content management for easy management.